



**Post Office Box 30164
Winston-Salem, NC
27130-0164**

February 2011

Dear Long Term Care Sponsor:

We are in the process of planning our **16th** annual NC DONA LTC, Inc. conference (North Carolina Directors of Nursing Administration in Long Term Care). We wanted to provide you with the opportunity to partner with us as quickly as possible. This year's convention will again be held in "*beautiful*" Myrtle Beach, South Carolina. This has proven to be an excellent location for education, relaxation, and networking for Directors of Nursing in long term care. We will, once again, invite Directors of Nursing from South Carolina, Virginia, and Georgia. We also plan to invite Administrators from North Carolina. We think this is why our conference has been a success for the past several years. You have established partnerships with our participants, and they look forward to working with you. They also keep their commitments to you when they return to their facilities.

Please join North Carolina's Directors of Nursing Administration in Long Term Care by supporting our convention. There are over 400 facilities in the state of North Carolina, 200+ facilities in South Carolina, 300+ facilities in Georgia, and 180+ facilities in Virginia. ***Do not miss this chance.*** Although, our convention location has lots to offer, space is at a premium. Please be one of the first to sign on. Details regarding the various levels of sponsorship are attached. Thanks in advance for joining with us and becoming a part of a new and exciting phase. Your partnership with us is more valuable than words can express. This year our theme will be "**It's a small world after all!**" **Yes, it's going to be a Disney-type theme, and you don't want to miss out on our unique way of integrating this throughout our conference. Thanks again! See you there!**

Sincerely,

Linda Barbee, Exhibitor Liaison

Linda Barbee, RN, FACDONA-LTC
Exhibitor Liaison, North Carolina Chapter of NADONA
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2011 NCDONA LTC, Inc SPONSORSHIP CRITERIA

SPONSORSHIP TYPE	FEE	INCLUDES
Platinum	\$4,000.00	<ul style="list-style-type: none"> ◆ Conference fees and meals for (4)* reps ◆ Conference display tables ◆ Full page ad in conference brochure ◆ Recognition of sponsorship level by name badge or pin* ◆ Recognition / name or logo on item or event ◆ Choice of booth location
Gold	\$2,500.00	<ul style="list-style-type: none"> ◆ Conference fees and meals for (3)* reps ◆ Conference display table ◆ 1/2 page ad in conference brochure ◆ Recognition of sponsorship level by name badge or pin* ◆ Recognition / name or logo on item or event
Silver	\$1,500.00	<ul style="list-style-type: none"> ◆ Conference fees and meals for (2)* reps ◆ Conference display table ◆ 1/4 page ad in conference brochure ◆ Recognition of sponsorship level by name badge or pin* ◆ Recognition / name or logo on item or event
Bronze	\$1,000.00	<ul style="list-style-type: none"> ◆ Conference fees and meals for (1)* rep ◆ Conference display table ◆ Name in conference brochure ◆ Recognition of sponsorship level by name badge or pin*

- **Name badges will indicate sponsorship level by either ribbon or pin***
- **Platinum sponsors will have choice of booth location, followed by Gold sponsors**
- **Sponsorship levels will incorporate booth fees in addition to other activities, such as ~ conference bags, breaks, meals, and other conference activities.**
- *** \$50.00 per additional representative in each booth as indicated above. (this assist with the cost of meals for 1 ½ day, which is included)**



NC DONA/LTC EXHIBITOR CONTRACT
Post Office Box 30164
Winston-Salem, NC 27130-0164

This agreement is made between the **NORTH CAROLINA ASSOCIATION OF DIRECTORS OF NURSING ADMINISTRATION IN LONG TERM CARE, INC.** and hereinafter referred to as **EXHIBITOR**.

WITNESSETH: That in consideration of the premises and mutual covenant herein contained the parties as follows:

FIRST: That consideration of the permit EXHIBITOR to occupy _____ booth(s) during their annual conference and exposition at the **Hilton Myrtle Beach Resort, Address – 10,000 Beach Club Road, Myrtle Beach, South Carolina, 29572.** Conference dates are **September 21 – September 24, 2011.**

SECOND: EXHIBITOR agrees to pay sponsorship fee as specified below. The sponsorship fee includes the cost of the booth (See other inclusions outlined in Sponsorship Criteria document). Payment is submitted along with this signed contract.

THIRD: In the event that the EXHIBITOR cancels this agreement prior to the conference, exhibitor fee will be retained 100% and no refund shall be made. In the event of such cancellation, all rights, liabilities and obligation hereunder shall terminate.

FOURTH: North Carolina DONA/LTC reserves the right to relocate the booth space to be occupied hereunder by EXHIBITOR. Relocation will be exercised only when deemed necessary and expedient for all parties concerned, as determined by the Exhibit Chairperson or Convention Chairperson.

FIFTH: EXHIBITOR agrees not to sublet or otherwise assign to any other person or organization whatsoever any right to occupy any booth or part of any booth covered by this agreement without first obtaining written consent of North Carolina DONA / LTC.

SIXTH: EXHIBITOR agrees to indemnify North Carolina DONA/LTC against and hold it free from any and all claims arising from death or /or injury to EXHIBITOR 's personnel and from any and all claims arising from the loss or damage to the EXHIBITOR 's property by whatsoever cause occasioned and whatsoever such property located during the period in which North Carolina DONA/LTC occupies the **Hilton Myrtle Beach Resort, Myrtle Beach, South Carolina** for such injury or loss as may be caused by any member.

Sponsorship Type	Sponsorship Fees	Indicate Choice	Signature (Required) by choice
Platinum	\$4,000.00		
Gold	\$2,500.00		
Silver	\$1,500.00		
Bronze	\$1,000.00		
Additional Reps	\$50.00 x _____	=	Please indicate additional fees

In witness whereof, the parties hereto have executed this the _____ day of _____, 2011.

Company Name: _____

Signature(Authorized Official): _____

Date: _____

Signature (Witness): _____

Date: _____